



Your marketing packages

As the most important platform for the promotional products industry throughout Europe the PSI trade show brings together all important players in the industry. With targeted sponsoring or advertising solutions you can underline the relevance of your company and boost the success of your trade show appearance. Even more promising: combine several services in one campaign. We have put together attractive marketing packages for you to do just that.



Marketing package Basic

Included in the exhibition package

The **marketing package Basic** is automatically included in your exhibitor contract, unless you select a different marketing package.

Print

- Catalogue entry: listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 165 characters

Online

- Listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 3,000 characters incl. spaces
- Logo in the online exhibitor profile

Miscellaneous

- Promotional package: admission vouchers, stickers for letters and brochures for visitors if ordered through the Online Service Center
- Leadtracking tool for visitor lead tracking

Marketing package Advanced

plus 464.00 EUR*

With the **marketing package Advanced** you'll get the marketing package Basic plus additional print and online services.

Print

- Logo in the alphabetical section of the printed show catalogue

Online

- Logo in the online exhibitor list
- Logo in the interactive hall plan

Marketing package Superior

plus 1,635.00 EUR*

The **marketing package Superior** includes the marketing package Advanced and offers additional print exposure opportunities.

Print

- Logo in the pocket floor plan
- 1 x 1/4 advert in the October, November or December edition of the PSI Journal

Do you have any questions? Please contact us at +49 211 90191-702 or sales@psi-messe.com.

*All prices plus legal VAT