



**PSI GOES
DIGITAL**
19 - 21 MAY 2021

AND

EXHIBITION CENTRE DÜSSELDORF
11 - 13 JANUARY 2022

PSI Digital...

- Is the biggest European platform with programme, sourcing and networking
- Brings distributors and suppliers together nationally and internationally at product and company level
- Offers digital (thematic) highlights all year round and is the perfect preparation for the PSI trade show in January 2022

PSI Digital consists of...

- One **Kickoff Event** - 48 hours starting **19 May 2021**, 12 pm to **21 May 2021**, 12 pm
- **Digital Friday** - Every 2nd Friday of the months (June - December) – around 4 hours of live programme, sourcing and much more



My advantages as a supplier and manufacturer

Exhibitor of PSI Digital

- Reach international visitors even in Corona times and benefit from the largest promotional products network in Europe
- Present product innovations live and make them available on-demand as video at any time for the distributors
- Create optimal visibility and attention with new exclusive benefits in the Product Finder and Supplier Finder
- Ongoing visibility through monthly events and much more

My advantages as distributor

Visitor of PSI Digital

- Test and directly use all digital sourcing options for supplier and product searches free of charge for two days and every second Friday of the month (until PSI 2022)
- Exclusive programme:
 - Live streaming from the PSI Studio and on-demand videos
 - Knowledge transfer, best practices and how-to's on current topics in the promotional product industry
 - Product presentations and market knowledge from the exhibitors
- Contacting exhibitors via message centre (chat) and call-back button
- and much more

Do you have any questions? Then contact us at +49 211 90191-702 or sales@psi-messe.com.



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Reach visibility with the following packages:

Basic package for participation in all offered events at **once EUR 799** - one price - eight events (Kickoff event + seven Digital Fridays)

Basic Package

- Publication of your company's contact details incl. address
- Comprehensive company description including links to your products in the PSI Product Finder for the event period
- Your logo in the online list of exhibitors
- Your video in the online exhibitor's profile in the online Supplier Finder
- Four product groups listed in the list of exhibitors print and online
- Integration of your own return-call button in the Supplier Finder profile
- Unlimited PSI Product Finder listings for the period of the event
- Identification as PSI Digital exhibitor in the Product Finder and Supplier Finder
- and much more

Further Package- and sponsoring opportunities

(Basic package is obligatory)

- | | |
|--|---------------|
| • Video contribution in the live and on-demand programme | 1200 € |
| • Video contribution in the on-demand programme | 750 € |
| • Pre-roll-sponsorship | 480 € |
| • Dashboard sponsorship | 300 € |
| • Highlight placement in the Product Finder | 271 € |
| • Top supplier campaign | 300 € |
| • Advertorial on Planet Advertising | 480 € |

Programm overview

(example)



Exclusive and special packages

- | | |
|---|-----------------|
| • Platinum Sponsor (available for three sponsors) | 10.200 € |
| • Presenting Sponsor PSI Digital (exclusive) | 12.700 € |

All prices plus VAT.
The „first come, first served“ booking principle applies.
Exact specifications, dimensions and formats will be sent to you after receipt of order.

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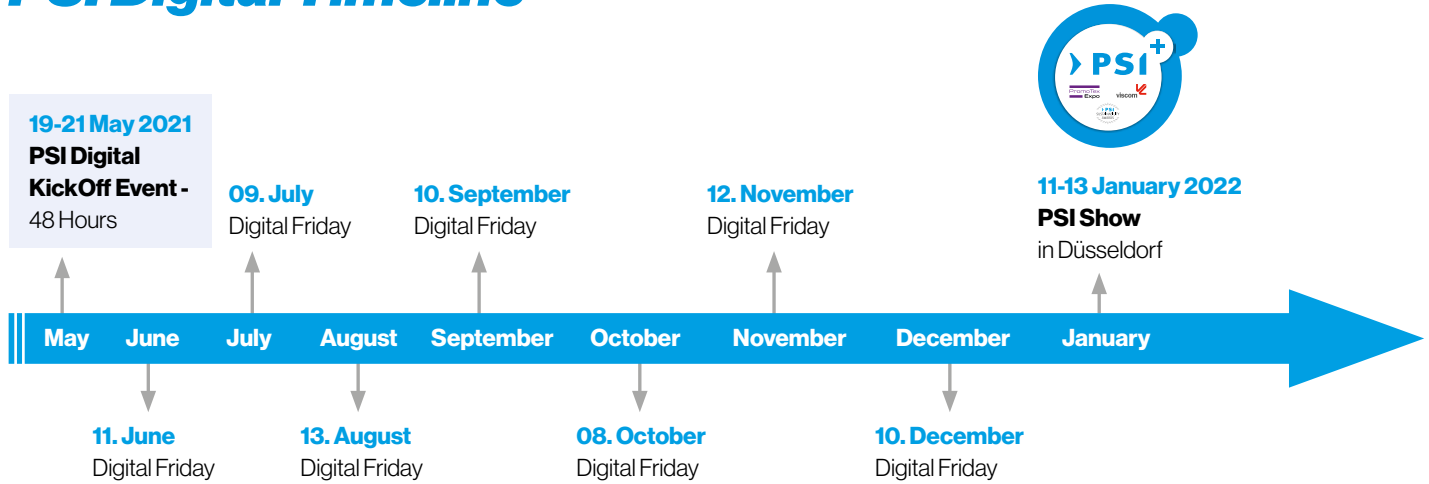
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PSI Digital Timeline



Your direct contacts



Marlene Ramos
Head of Sales
PSI, PromoTex Expo, viscom
T: +49 211 90191-310
E: marlene.ramos@reedexpo.de



Esra Akkus
Sales Manager
PSI, PromoTex Expo, viscom
T: +49 211 90191-312
E: esra.akkus@reedexpo.de



Diana De Boer
Sales Manager
PSI, PromoTex Expo, viscom
T: +49 211 90191-260
E: diana.deboer@reedexpo.de



Natali Grosmann
Sales Manager
PSI, PromoTex Expo, viscom
T: +49 211 90191-351
E: natali.grosman@reedexpo.de



Christian Nemitz
Sales Manager
PSI, PromoTex Expo, viscom
T: +49 211 90191-316
E: christian.nemitz@reedexpo.de



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