

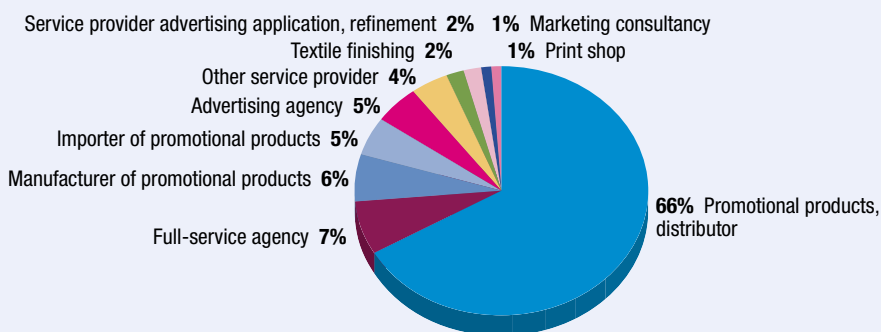
PSI GUSTO Package

Tasteful advertising

Are you a producer or supplier of culinary, sweet or savoury promotional products, beverages or spirits? At the PSI GUSTO Pavilion you will meet your/the target group, distributors and promotional products consultants for promotional products interested in food and delicatessen. The PSI GUSTO package supports you with an attractive turn-key solution for your trade fair appearance, because these are your benefits:

- Up to 18,000 trade visitors from 90 countries
- PSI Member benefits
- Customer acquisition and customer loyalty

Trade visitors at PSI 2020



Services

- PSI GUSTO joint stand with 1 presentation counter incl. bar stool and shelf per exhibitor
- Shared storage space with refrigeration possibility
- Seating areas for conversations in a calm setting
- Includes all ancillary costs such as AUMA, TÜV, stand cleaning, power, insurance
- Graphic application (e.g., product photo or logo)
- Listing as an exhibitor on www.psi-messe.com, in the PSI show catalogue, in the PSI Journal December 2019** and in the pocket floorplan
- PSI marketing package Basic incl. leadtracking tool for visitor lead tracking
- 2 exhibitor passes

only 3,125.00 EUR*



Booth sketch



Sample image
(Subject to modification. Stand November 2018)

IMPORTANT: The number of places is limited. Places will be issued on a first-come, first-served basis.

Do you have any questions? Please contact us at +49 211 90191-702 or sales@psi-messe.com.

* All prices plus legal VAT and ancillary costs
** Subject to registration by 1 November 2019

Your marketing packages

As the most important platform for the promotional products industry throughout Europe the PSI trade show brings all important players in the industry together. With targeted sponsoring or advertising efforts you can underline the relevance of your company and boost the success of your trade show appearance. Even more promising: combine several services in one campaign. We have put together attractive marketing packages for you to do just that.



Marketing package Basic

Included in the exhibition package

The **marketing package Basic** is automatically included in your exhibitor contract, unless you select a different marketing package.

Print

- Catalogue entry: listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 165 characters

Online

- Listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 3,000 characters incl. spaces
- Logo in the online exhibitor profile

Miscellaneous

- Promotional package: admission vouchers, stickers for letters and brochures for visitors
- Leadtracking tool for visitor lead tracking

Marketing package Advanced

plus 444.00 EUR*

With the **marketing package Advanced** you'll get the marketing package Basic plus additional print and online services.

Print

- Logo in the show catalogue

Online

- Logo in the online exhibitor list
- Logo in the interactive hall plan

Marketing package Superior

plus 1,580.00 EUR*

The **marketing package Superior** includes the marketing package Advanced and offers additional print exposure opportunities.

Print

- Logo in the pocket floor plan
- 1 x 1/4 advert in the October, November or December edition of the PSI Journal

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