

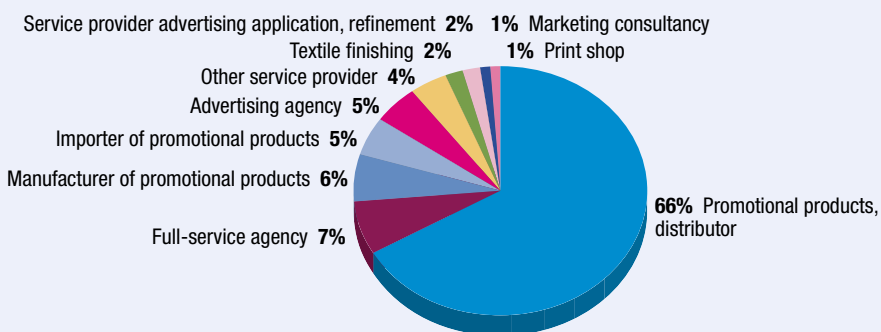
PSI First-Time Exhibitor Package

Be part of Europe's biggest promotional products trade show

Meet with high-profile promotional products distributors and consultants over three days – the specialists on the European promotional products market. At PSI 2020 you will make valuable contacts, expand your network and come across new sales markets. With our PSI First-Time exhibitor package we are offering you the perfect introduction to this world because these are your benefits:

- Up to 18,000 trade visitors from 90 countries
- PSI Member benefits
- Customer acquisition and customer loyalty

Trade visitors at PSI 2020



Services

- 1 high-quality presentation counter incl. lockable cupboard and wastebasket
- Includes all ancillary costs such as AUMA, TÜV, stand cleaning, power, insurance
- Logo placement at the counter
- Listing as an exhibitor on www.psi-messe.com, in the PSI show catalogue, in the PSI Journal December 2019** and in the pocket floorplan
- PSI marketing package Basic incl. leadtracking tool for visitor lead tracking
- 2 exhibitor passes
- Optional: participation at the newcomer dinner for 40.00 EUR p.P.

only 2,695.00 EUR*



Booth sketch



Sample image
(Subject to modification. Stand November 2018)

IMPORTANT: The number of places is limited. Places will be issued on a first-come, first-served basis.

Do you have any questions? Please contact us at +49 211 90191-702 or sales@psi-messe.com.

* All prices plus legal VAT and ancillary costs
** Subject to registration by 1 November 2019

Your marketing packages

As the most important platform for the promotional products industry throughout Europe the PSI trade show brings all important players in the industry together. With targeted sponsoring or advertising efforts you can underline the relevance of your company and boost the success of your trade show appearance. Even more promising: combine several services in one campaign. We have put together attractive marketing packages for you to do just that.



Marketing package Basic

Included in the exhibition package

The **marketing package Basic** is automatically included in your exhibitor contract, unless you select a different marketing package.

Print

- Catalogue entry: listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 165 characters

Online

- Listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 3,000 characters incl. spaces
- Logo in the online exhibitor profile

Miscellaneous

- Promotional package: admission vouchers, stickers for letters and brochures for visitors
- Leadtracking tool for visitor lead tracking

Marketing package Advanced

plus 444.00 EUR*

With the **marketing package Advanced** you'll get the marketing package Basic plus additional print and online services.

Print

- Logo in the show catalogue

Online

- Logo in the online exhibitor list
- Logo in the interactive hall plan

Marketing package Superior

plus 1,580.00 EUR*

The **marketing package Superior** includes the marketing package Advanced and offers additional print exposure opportunities.

Print

- Logo in the pocket floor plan
- 1 x 1/4 advert in the October, November or December edition of the PSI Journal

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