

# Conditions of Participation Product Presentations 2021

As part of PSI 2021, we are presenting the **PSI Product Presentations** – a curated product show in the entrance area of the PSI show with highlights and innovations from the industry. From April, the PSI Product Presentations Preview will also be available exclusively for PSI members online within the PSI Product Finder. From this point on until the last day of the show, the audience will be asked to vote online for their favourite product. The winners will be announced on the last day of the show (May 20<sup>th</sup>, 2021). Below are the conditions for your participation.

## 1. Event

1.1 PSI Product Presentations 2022 (Special) is implemented by Reed Exhibitions Deutschland GmbH, Völklinger Straße 4, 40219 Düsseldorf, (Organiser) at PSI show 2022.

1.2 The pre-curated products as part of the PSI Product Presentations will be presented online as a preview in the PSI Product Finder and on site in an exclusive location within the Community Café of the PSI show. Participation is free in 2022.

## 2. Application

2.1 The application for free participation within the PSI Product Presentations 2022 has to be submitted in writing using the PDF document "Application form".

2.2 The information must be submitted in full and on time by October 15<sup>th</sup>, 2021 at the latest by post or email ([liza.stollwerk@rxglobal.com](mailto:liza.stollwerk@rxglobal.com)).

## 3. Committee

3.1 At the end of October 2021, a committee selected by the organiser will review all received application documents and select a maximum of 50 products for the special show (preview event & live presentation on site). Applicants will be informed of acceptance or rejection by email.

3.2 The committee consists of representatives and experts from the trade show, textile and promotional products industry.

3.3 The rating system chosen by the organiser and the decisions of the committee are final. The right to take legal action is excluded.

## 4. Participation Requirements

Companies with a product or a product line that meet the following requirements are entitled to take part in the special show PSI Product Presentations 2022:

- The participant is an exhibitor with their own stand space at PSI 2022.
- The participant has the rights to the submitted product or a valid authorization from the owner.

- The product can clearly be allocated to one of the following four categories:
  - Novelty
  - Bestseller
  - Responsible product (CSR)
  - Custom-made product
- The participant will provide the following information on time by October 15<sup>th</sup>, 2021:
  - Completed application document
  - Company logo (min. 300 dpi)
  - At least 1 product photo (min. 300 dpi)
- After the committee's meeting (end of October 2021), the admitted participant will insert all required data on the product in the PSI Product Finder by December 31<sup>st</sup>, 2021.
- The participant will make the approved product available to the organiser by January 10<sup>th</sup>, 2022, 11.00 am, at the latest.
- The participant agrees to the publication of the submission, including the logo image and product photo, at the discretion of PSI.

## 5. Product Delivery

The participant will personally deliver the approved product, which is to be shown on site as part of the PSI Product Presentations area, by Monday, January 10<sup>th</sup>, 2022 to:

PSI Exhibition management, Messe Düsseldorf, contact person: Sophie Hufer

## 6. Final provisions

Reed's General and Special Trade Show and Exhibition Terms and Conditions for PSI and PromoTex Expo 2022 shall apply. The participant hereby accepts the inclusion in the Agreement of Reed's General and Special Trade Show and Exhibition Terms and Conditions as well as their effectiveness. There are no verbal side agreements. Modifications of or addendums to these Terms and Conditions must be made in writing to become effective. This includes modifications, addendums or the nullification of this written-form clause itself.