

## Application Form – PSI Product Presentations 2023 Novelty – Bestseller – Responsible product (CSR) – Custom-made product

**We are pleased that you are applying for a cost free participation in the PSI Product Presentations 2023.**

The advantages of your participation (in combination with a written confirmation) at a glance:

- **Another touchpoint for your trade show success**  
The visitor will notice your product in the Community Café at the show.
- **Kick off exhibition event with a wow effect**  
An attractive stand construction concept effectively stages your product.
- **The best directions to your show stand**  
On each product, the visitor will find information about your product, your company and your stand number.
  - After the **application deadline on October 15<sup>th</sup>, 2022**, a committee will review all applications.
  - You will be informed on the status of the application through email by November 2022.
  - You will then be asked to insert all relevant **information** for the PSI Product Presentations Online-Preview in the **PSI Product Finder** by **December 31<sup>st</sup>, 2022**.
  - The **Online-Preview** in the **PSI Product Finder** starts on **January 3<sup>rd</sup>, 2023**.

We now ask you to provide some information about your product. A product information (category, exhibitor name, product name, stand number) will be placed on each product.

### Category:

Novelty       Bestseller       Responsible product (CSR)       Custom-made product

**Novelty:** the product is presented for the first time at PSI.

**Bestseller:** the product is currently particularly successful.

**Responsible product (CSR):** the product offers a responsible alternative to comparable products. CSR (Corporate Social Responsibility) stands for the voluntary contribution of business to sustainable development that goes beyond the legal requirements.

**Custom-made product:** the product was manufactured individually according to the wishes and needs of the customer. This can refer either to the whole product or to individual features such as colour, size, material, etc.

### Exhibitor Name:

### Hall, Stand Number:

### PSI Number:

### Product Name:

**Product Description:**

(Please give us more detail about your product. Max. 500 characters including spaces.)

**Arguments for the chosen product category:**

(Please give us more information on the reason why you selected this category. Max. 300 characters including spaces.)

**Finishing and Customisation options:**

(Max. 300 characters including spaces.)

**Product Delivery:**

You can choose between the following two options (details will be given in the written confirmation).

**Postal Delivery** by December 2<sup>nd</sup>, 2022

or

**Personal Product Delivery** on January 8<sup>th</sup>, 2023, 11.00 am the latest in the exhibition management

**Product Return:**

You can choose between the following two options

**Return** – Please send our product back after the end of the show.

or

**No Return** – We agree that Reed Exhibitions will award our product as part of a charitable event.

Please note that your **definite participation** is only guaranteed **after a written confirmation** by **November 2022**.

Please send the following by email by **October 15<sup>th</sup>, 2022**: [psi.show@rxglobal.com](mailto:psi.show@rxglobal.com)

- **Completed application PDF document**
- Your **company logo** (mind. 300 dpi)
- At least 1 **product photo** (mind. 300 dpi)

**By submitting your fully completed application form, you accept the terms and conditions of the participation on PSI Product Presentations 2023 and the publication of your product details made here.**

**Thank you for your application.**