DIGITAL & MOVING

Benefit from our **full-service video production** combined with the unique industry network and the visibility of our **RX events!**

Increased attention through **professional video content** as part of your effective marketing plan!

At Your Service

Promote your event presence in a video tailored to your channels. Whether during the event or as a recap video!

Either way pushed with 14-day social media paid campaign.

Result

90 seconds of true digital event experience



Use the media extension of your event presence from onsite to online. Use your event video to encourage people to visit the trade show and/or create a moving recognition value for your leads.





Your product and/or company in the limelight through professional **storytelling, video production** and **media distribution**! Our team comes to your premises.

Accompanied with 14-day social media paid campaign.

Result

90 seconds of moving conviction

Result

180 seconds of moving authenticity

"FULL-SERVICE"









Get the most out of your stand

Showcase your stand, your guests or the whole event in a great video. Let customers, visitors or your employees have their say in an interview. Promote your participation in our events in a video tailored to your channels. **Use the media extension of your event presence from onsite to online**. Use your event video to encourage people to visit the trade show and/or create a moving recognition value for your leads.

Our experience in the event film and trade show sector guarantees you an unbeatable add-on to your appearance at one of our events!





In Spotlight: Your Company or Product	lmage Video Basi X	2.780,- € net plus VAT	4 hrs Shoot
In Spotlight: Your Company or Product	lmage Video Delu X e	5.310,- € net plus VAT	8 hrs Shoot
All details at a glan	201		

All details at a glance:

- Professional storytelling by our content manager (text and image production incl. adaptations for the respective channels)
- Professional video production on your premises
- **One-time media distribution** of your story in the trade show newsletter, on the trade show website and on the trade show's social media channels
- Permanent media presence in the separate news archive of the trade show website and on the RX ATD YouTube channel (each publicly listed and therefore indexed by Google)
- ► KPI Dashboard according to media coverage
- **We support your success with a 14-day social media paid campaign!**

We also offer other add-ons such as drone flights, same-day option etc. Contact us, we will be happy to advise you and provide you with a detailed offer!

Show Contact Person

Project Coordination

Anja Späker Director Media Solutions

Mobil: +49 173 596 7336 E-Mail: anja.spaeker@rxglobal.com